

"The attributes of creativity thinking are tolerance of ambiguity, perseverance, openness to experience, and a willingness to grow and to take risks. These attributes are also incidentally key skills important for surviving and thriving in the twenty-first century."

Sternberg and Lubart (2014)



DEPTH CREATIVITY

Unleashing & Harnessing Creative Potential



Course Convener
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HÉLÈNE SMIT

Course Facilitator
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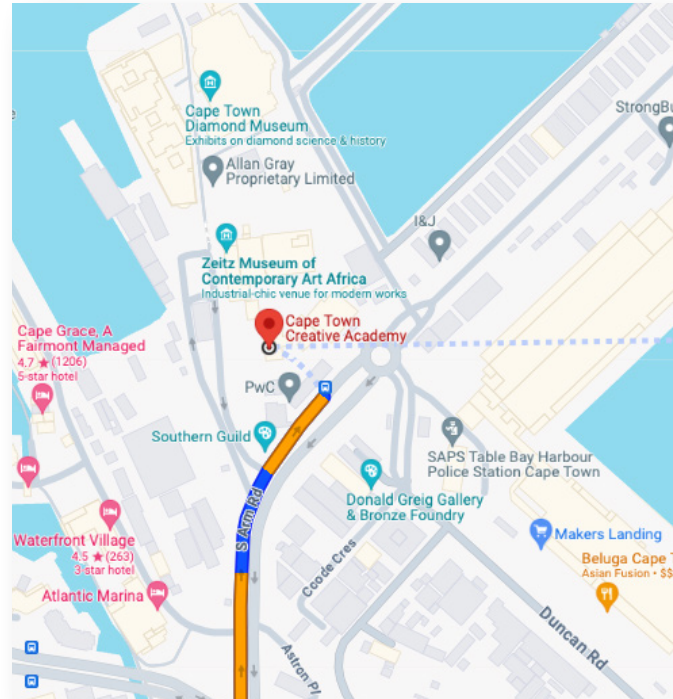
Venue



CAPE TOWN CREATIVE ACADEMY

Parking

Underground Silo Parking
Maker's Landing Outdoor Parking



Depth Creativity

A COURSE IN UNLEASHING AND HARNESSING CREATIVE POTENTIAL

WHEN

Sat 04 May 08:30 - 18:00

Sun 05 May 08:30 - 16:00

WHERE

CAPE TOWN CREATIVE ACADEMY

Silo 5, 2nd Floor, Silo District, V&A Waterfront, Cape Town

COST

R 4 500 per person

(Teas & coffees included. Lunch at own expense at the Waterfront)

BOOKING

Contact Person: MARIETTE +27 (71) 9130861

Contact Mail: info@depthleadership.co.za

Course Information: Whatsapp: +27 (83) 789-1453

Please note: A 50% deposit is payable to secure your booking.

Should you cancel less than three weeks before the course date, the deposit is non-refundable. Should you cancel less than a week before the course without a replacement, the full course fee will be payable. If WE cancel the course due to lack of sufficient numbers, we will refund your deposit in full.

We will invoice you after receiving the completed bookings form (attached).

DEPTH CREATIVITY COURSE

MOTIVATION

Globalisation and technology are blurring and even merging boundaries that have traditionally separated disciplines, organisations, structures, and people. Emerging technologies are feeding off and fusing into each other organically as the need calls for it, with little concern for appropriateness of classification, driven rather by a spirit of endeavour and possibility. Twenty-first century living is demanding **a balance of creative, analytical and hands-on entrepreneurial skills**. We are challenged to shift to a more integrative paradigm, where content that is increasingly becoming freely available on-line, is of secondary importance to the ability to think creatively and construct innovative and unexpected connections across disciplines. Creativity is a process that encourages inquiry, exploration, experimentation, reflection, and personal interpretation. It encourages **an environment where the symbolic, poetic, ambiguous, and unexpected can flourish**.

COURSE DESCRIPTION

A course that facilitates individuals to access, unleash and harness the benefits of creativity thinking. We offer processes enabling access to skills benefitting individuals wanting to develop their effectiveness in the world. We approach the course from multiple perspectives: a theoretical perspective where the principles of creativity are identified; a depth psychology perspective that explores the potential stored in the unconscious mind, and an experiential perspective that affords individual and group engagement alongside creativity exercises. **Depth creativity provides you with the tools to consciously integrate the symbolic and poetic in your everyday personal and professional being.**



A person's creativity is driven by both conscious and unconscious impulses. Our talents naturally drive our interests and activities, but our unresolved and unaddressed wounds may complicate and distort this process. We investigate ways to avoid this by giving consideration to the individual talent/wound profile.



KEYWORDS

HUMAN VOLITION / DREAMING / SYMBOLISM / MEANING

ARCHETYPES / ENGAGEMENT / NARRATIVE / GENIUS

DUALITY / DISCIPLINE / AESTHETICS / METAPHOR / NUMINOUS

MARK-MAKING / FLIRTS & FLICKERS

COURSE TOPICS

The course will unfold with a stimulating blend of creativity and depth psychology theory, visualisation aids, experiential engagement and creativity exercises. Some of the topics covered are listed below:

- Locating creativity within the world
- Creativity as a life force catalyst
- Internal and external landscapes
- The conscious-unconscious split
- Archetypes and organising principles
- Blueprint to fingerprint
- Imagination, the body and the symbolic world
- Immanence, transcendence and the numinous
- Differentiating between ideas and concepts
- Creative tension and the tripartite structure
- Developing a personal mythology
- Locating oneself within the broader mythology
- The practice of documenting/expressing ideas


FACILITATORS

PLUTO PANOUSSIS BAS, DIP (FILM)

During the course of his career, Pluto Panoussis has been an architect, a designer, an illustrator, a writer, and a filmmaker. He has directed a number of award-winning productions, which span a range of media, including film, television and the stage. He has co-written and directed two television series, exhibited as a fine artist with five solo exhibitions to his name, and has designed and headed publicity campaigns for over a hundred local and international theatre productions. He is co-founder and art director of the social commentary cartoon strip, Skaapstad. He is a judge on the National Press Club Newsmaker of the Year panel, PIA Awards for Architecture, has been on the Silwerskerm panel of judges, and has been invited to present papers at various gatherings, most recently at the 2013 Adobe Education Summit in Barcelona, and at the 2016 and 2017 IDEA Design Conferences. As an educator, he established the School of Film Arts at The Open Window (Institute for Arts & Digital Sciences) where from 2016 – early 2018 he occupied the position of Dean of Academics. He is presently in the process of establishing the first Creative Arts University in Lusaka, Zambia. iMPAC (the Initiative for Motion Pictures within the African Continent), founded by him in 2009, is part of his ongoing commitment towards fostering a culture of exploration in the moving image and affiliated creative disciplines.

HÉLÈNE SMIT B.A. (HDE), MBA, PhD

Hélène Smit is a Prince Albert based author, depth facilitator, social activist and artist. She's been named one of the top 50 exceptional alumni from the Wits Business School, has worked with over 15000 people psychologically, and presented at a range of conferences and events, given a TEDx talk at TEDx CapeTown. She uses the nexus between art and psychology to explore the symbolic intricacies of the life process. She applies depth psychology principles in her work with unconscious processes in individuals and groups to unleash greater creativity and to minimise the negative impact of under-the-surface blockages and conflict. Hélène has published three books, the first called The Depth Facilitator's Handbook which describes facilitation skills in detail. The second one, Beneath - Exploring the Unconscious in Individuals, was created with Pluto Panoussis, and is a book for a general audience that explores the functioning of the unconscious mind in order to unleash potential. Her third book, called Depth Leadership, was published in December 2013 and teaches the theory and practice of depth psychology to leaders. In 2017, with Pluto's assistance, Hélène completed the making of a feature film called Eerstewater, which illustrates the ideas in Beneath. The film was selected for the 2018 Encounters International Documentary Film Festival. She runs a long term collaborative art project called Every Voice Matters in Prince Albert, now in its fifth year.



"If you want to build a ship,
don't drum up people together to collect wood
and don't assign them tasks and work,
but rather teach them
to long for the endless immensity of the sea."

Antoine de Saint-Exupéry

